

WHAT YOU SAID



COUNCIL PLAN ENGAGEMENT: PHASE ONE



635 PEOPLE PARTICIPATED

PURPOSE: TO UNDERSTAND COVID-19 IMPACTS ON THE COMMUNITY AND IDENTIFY PRIORITY AREAS TO IMPROVE COMMUNITY HEALTH AND WELLBEING DURING RECOVERY.

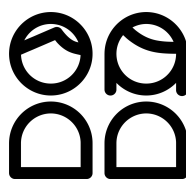
HOW WE ENGAGED YOU:

- 490 people participated in the Your Say survey
- 18 community stakeholder interviews
- 30 students engaged through a youth pop up event
- Cultural Consultation with Wurundjeri Elders
- 83 comments on social media
- 12 email submissions

OUR REACH:

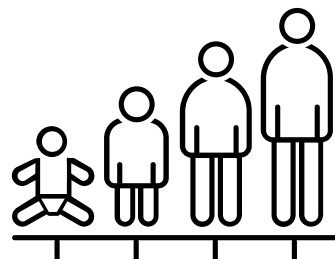
- 3,500 visits to the Your Say webpage
- 911 people informed about the project on Your Say
- 22,784 people reached through Facebook ads
- Valley View magazine article distributed to 52,000 households
- Council e-newsletters distributed to over 22,000 people
- 5,609 people reached through Council services social media platforms
- 800 emails sent to service users, networks and community groups
- Posts on Council Instagram, Twitter and Linked In

WHO WE SPOKE TO ON YOUR SAY:



GENDER

62.4% Female
32.7% Male
4.1% Other
.8% Prefer not to say



AGE GROUP

1% <17
3.3% 18-25
28.6% 26-40
38.2% 41-55
18.4% 56-65
10.2% 66-80
.4% >80



SURBURBS WE HEARD MOST FROM

20% Essendon
19% Moonee Ponds
15% Ascot Vale

HOW COUNCIL CAN RESPOND TO EMERGING COMMUNITY PRIORITIES

- Help residents and community groups to identify and access the support and services they need
- Facilitate and create opportunities for community members to take the lead on initiatives, build social connections, and support community organisations and groups to connect

"I think the City of Moonee Valley has an opportunity to be the trusted source for community members. Commit to communicating well, simplifying information and engaging meaningfully"
– community member

"The lockdown of Flemington Public Housing had a significant impact on community. We learnt that communities need to lead on priorities.... Communities themselves need to lead on issues, not only in crisis" – interview participant

[YOURSAY.MVCC.VIC.GOV.AU/COUNCILPLAN](https://yoursay.mvcc.vic.gov.au/councilplan)

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EMERGING COMMUNITY PRIORITIES

"There has been a big increase in Family Violence referrals - and we are also seeing young people in families feel unsafe" - interview participant

"Actively assist businesses, be flexible about bylaws and plan to create a vibrant community where local businesses can survive and thrive" - interview participant

MV2040



*PREVENTION OF FAMILY VIOLENCE AND VIOLENCE AGAINST WOMEN

*PROVIDE SUPPORT TO IMPROVE MENTAL HEALTH AND BUILD SOCIAL CONNECTION

*PROVIDE PARKS AND GREEN SPACES FOR EVERYONE

*SUPPORT LOCAL BUSINESSES
*BUILDING A HIGHBALL STADIUM

*PROVIDE SAFE WALKING AND BIKE TRAILS

*RESPOND TO THE IMPACTS OF CLIMATE CHANGE

"Ensure accessibility for elderly and disabled on footpaths (reduce obstructions), encourage the covid led increase in cycling with bike paths/bike parking, especially for children who need footpaths clear of obstructions like advertising signs etc." - community member

"My kids are concerned that COVID 19 pandemic is just the start of the world unravelling. They understand climate change and its impacts more than any other section of the community. Yet what they see happening in terms of change in their communities is non-existent" - community member

NEXT STEPS

Community feedback is being used to identify community priorities that align with our long-term Community Vision MV2040. We will continue to work with community to do a deeper dive into the priority areas identified which will then contribute to the actions delivered over the next 4 years of the Council Plan to build a healthy city.

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