



# You spoke, and we listened.

COMMUNITY VISION, COUNCIL & HEALTH PLANS 2021-25

Here's what you said in phase two engagement.

**PURPOSE:** To test our Community Vision, MV2040 and identify community priorities and actions to deliver through the Council and Health Plan over the next four years to build a healthy city.



**1800+ people participated**



## HOW WE ENGAGED YOU:

- 994 engagements on facebook via likes, comments and shares
- 492 people participated in the Valley View survey
- 227 people participated in instagram polls
- 166 people participated in the 29 community hosted conversations
- 122 people chatted at the six neighbourhood pop ups
- 62 people participated in the three Councillor hosted conversations
- 61 people participated in the seven community workshops
- 36 residents participated in the Moonee Valley Community Assembly
- 28 email submissions
- Nine stakeholder telephone interviews
- One Cultural Consultation with Wurundjeri Elders

## OUR REACH:

- 1637 visits to the Your Say webpage
- 516 people informed about the project on Your Say
- 269 people engaged in activities on Your Say such as quick polls, maps, surveys and discussion forms
- 46,953 people reached through Facebook ads
- 33,871 people reached through Facebook posts
- Valley View magazine article and survey distributed to 52,000 households
- Council e-newsletters distributed to over 22,000 people
- 5,609 people reached through Council services social media platforms
- 800 emails sent to service users, networks and community groups
- Posts on Council Instagram, Twitter and Linked In



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- More neighbourhood hubs
- Take action to prevent violence against women and family violence
- Provide support to improve mental health and social inclusion
- Encourage and support healthy living
- Advocate and support policies and systems to create equity

- More parks and open space
- Better use of existing open space
- Review planning controls
- More neighbourhood beautification



- More support for local businesses
- More arts and cultural activities
- Improve access to sporting and community facilities

- Support the community to take action on climate change
- Invest in and protect open spaces and waterways
- Encourage low carbon living
- More environmental sustainability community education

- Provide safe and better connected walking and cycling paths
- Improve access to active and sustainable transport options



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## VISION STATEMENT

In 2040 Moonee Valley is a great place to live, work and visit, strengthened by a network of 20-minute neighbourhoods. Our neighbourhoods allow all people, at all stages of life, to live locally, accessing most of their needs close to their home.

Our neighbourhoods are beautiful, sustainable and hold strong community connections which enable citizens and the environment to be healthy and resilient.

## TESTING THE COMMUNITY VISION - MV2040:

Our community maintain their support of Moonee Valley's community vision.

Key themes identified were:

- 'A healthy city' is still relevant
- The vision statement is supported, with a variety of suggestions made to strengthen it further
- 20-minute neighbourhood principle is embraced, but needs clearer definition.

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## RESILIENT ORGANISATION:

Better communication about Council's existing services, programs and initiatives was seen as a key way to achieve the MV2040 vision.

Key themes identified were:

- Many did not know about or understand the full complement of Council's services and programs
- Local organisations and services also find it hard to reach the community
- The loss of the local newspaper has had a negative impact.